

Your business can help save lives and make communities safer with



There are **30,000** out-of-hospital cardiac arrests attended by medical professionals every year.

Only **40%** of those receive bystander CPR.

Only **1 in 10** survive.

These stats can be significantly improved with better training in local communities.



Can your business **Donate a Day** to support the delivery of these lifesaving skills in partnership with Magpas Air Ambulance to help train the next generation of community lifesavers?

Donate a Day and become a community lifesaver today for **£500**, and your business will receive:

- ✓ A day of CPR and defibrillator training for your staff
- ✓ An additional day's training for a school or group in your local community
- ✓ Logo placement and recognition of support on trainee literature
- ✓ Marketing and PR support to communicate your impact

Registered Charity Number 1119279



Scan to learn more about how to **Donate a Day** and become a lifesaver.

magpas.org.uk/donateaday



Additional benefits to your business of becoming community lifesavers:

- ✓ Create a lifesaving workforce
- ✓ Help meet health & wellbeing objectives
- ✓ Demonstrate being a caring employer and contributor to the local community

And being part of the Magpas Air Ambulance family opens doors to more:

- ✓ Annual refresher training for your staff
- ✓ A visit to our brand new airbase to check out the helicopter and meet our team
- ✓ Lunch & learn sessions to learn more about the work of Magpas Air Ambulance

“*The best gift I could give my colleagues is the ability to save their loved ones.*”

87% of out-of-hospital cardiac arrests happen at home or in the workplace, and half of them are witnessed by others—an understanding of CPR training can be the difference between life and death.

100% of our trainees said they felt confident to provide effective CPR in the case of a cardiac arrest. What are you waiting for? Contact us to talk about becoming a lifesaver today.



David's story

In the middle of the night, 38-year-old farmer, husband and father of two David went into cardiac arrest while asleep at home.

His wife, Sabrina, called 999 and immediately started performing vital CPR for the man she loves, not stopping until the Magpas Air Ambulance team arrived 15 minutes later.

David explains, “11 days after I spent 15 minutes dead on my bedroom floor, I was back at work, albeit slightly uncomfortably. Not many people can say that they have saved a life, but Sabrina can.”

Inspired by his wife's actions and surprised by the statistics of survival rates in the UK, David has since made it his mission to spend his free time doing all he can to help save more lives—he undertook training to learn how to deliver CPR and defibrillator training, now offering free sessions to the local community on behalf of the charity.